Attribution Response
Probing question

Can you provide the possible reasons behind the different actions of these two cultures in a clear way?

Insight

Attribution theory is related to the explanation about the possible reasons that might contribute to the different happenings. The writer has provided the information related to the different attribution styles of the individualist versus the collectivist culture. This theory has also emphasized that the different causes behind a particular behaviour can be because of the combination of the different external and internal features of the person, whether the person is able to control a particular situation or not; how stable is the behaviour of a person or how persistent is the behaviour (Zhang et.al., 2008). Human behaviour could vary because of the culture and therefore people belonging to different cultures behave in a different way (Leung and Cohen, 2011; Jahoda, 2012). It is seen that people in the individualistic culture are as responsible for the failure as the people belonging to the collectivist culture are. Both the societies, the collectivist and the individualistic are seen to show the different responses while judging the group as compared to the individual for the failure (Friedman, et.al., 2007).

Offer and support

The article is informative that is written on the topic related to the attribution theory, however one might find it more descriptive in nature. It can be said that the writer have not described the attribution theory effectively despite making an effort as he used a number of different examples. The use of different examples sometimes create the vagueness as I found myself to get lost in understanding the examples. He could have made the use of the different examples in simple way.
References

